Noemi Saga

ATFI IFR



Photo credit: Tomas Arthuzzi (@tomasarthuzzi)

Noemi Saga Atelier is a Brazilian product brand established in 2013 by Nomina Design.

Beyond aesthetics and functionality, Noemi Saga Atelier pursues emotional connection between people and products.

Research on arts, History, trends and cultural expressions are important inspiration sources

The bases of responsible design with a focus on production processes, better use and reuse of materials are present in their branded products. They also combine new materials and technology with traditional techniques to make unique art-furniture.

The company is based in São Paulo and Noemi Saga is the founder of Nomina Design and CCO of Noemi Saga Atelier.

Nomina Design was established in 1999 and its brand, Noemi Saga Atelier won Brazilian and South America main furniture awards such as:

2019

1st place 5M Category | Bradesco Private Bank MADE Design&Art Award

Finalist in Casa Vogue Design Award 2019 with MOON Rug and BOUSHI Lamp

2018

Finalist in Casa Vogue Design Award with HERMIT Lamp

Finalist in Salão Design Award with HERMIT Lamp

Finalist in 31st Prêmio Museu da Casa Brasileira with HERMIT Lamp

2017

2nd place in Bradesco Private Bank MADE of Design &Arte Award

2016

Finalist in 30th Museu da Casa Brasileira Award with XINGU bench.

2015

1st place in Salão Design Award with GIRAFA ladder and hanger

Finalist in Salão Design Award with PARÔ Bicycle Stand

2014

2nd place in 28th Museu da Casa Brasileira Award with CONOGÓ screen partition

Finalist in Salão Design Award with CONOGÓ screen partition

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Bichos do Brasil



JABUTI is handcrafted using solic wood turning technique.

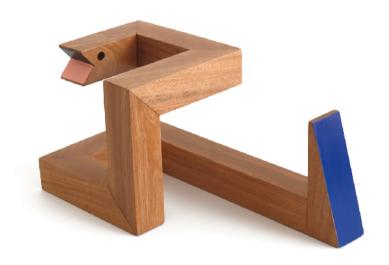
22,2cm x 22,2cm x 15cm (LxWxH)

In the construction of CASCAVEL, there is a compositional rigor, but at the same time the sinuous shape refers to the movement. 32cm x 16cm x16cm (WxDxH) BICHOS DO BRASIL is a collection of decorative and collectible objects of wooden figures that represent animals of the Brazilian Fauna.

The design of the collection translates into a balance between figurative and minimalism.
Through geometrization, the elements that make up each piece enhance the traditional joinery techniques.

The round and deep eyes are striking characteristics in the Bichos do Brasil.

Each piece is numbered and receives a graphic intervention painted by hand.



Photos credits: Monica Xavier (@monica.fotos)

Hermit Lamp



Hermit is a portable lamp that can be taken to where more light is needed.

Its design allows it to be carried as a lantern by the rooms and used as a table and floor lamp. Its handle allows it to be hung on the ceiling or wall.

The simplicity of the design joins with the tradition and craft techniques. The handle is molded through wood bending technique. The cylindrical base is produced by turning the solid wood, that can be natural or painted finished.

Wall hanger and 5 meters cable with power plug (N type) and light switch included.

E27 lamp base (LED 95mm globe lamp not included)

20cm x 11cm x 40cm (WxDXH)

PIPA Wall Hanger



Pipa is a wall hanger inspired by lapidary and its quality to reveal beauty under raw material.

The wood is polished by simple and precise cuts.

The finishing treatment was inspired by Shou sugi ban, a Japanese technique of wood burning, used in order to preserve and reveal material's beauty.

The texture obtained after the burning and the different shades of ebony make each wall hanger a unique and special piece.

The Pipa wall hanger was designed to be used both individually or in conjunction with more than one piece, forming a composition on the wall.

8,5cm x 6cm x 17cm (LxWxH)

Pedrita Table lamp series



The Pedrita series is a minimalist homage to Brazilian semiprecious stones – quartzites and quartz.

Pedrita means 'valuable stone' and translates our desire to honor an alliance between national natural resources and Brazilian design.

The stones that make up the Pedrita lamp serie come from the quarry of Pettrus Mining Company.

Model M table: 45cm x 20cm x 32cm (WxDxH) weight approx. 14 kg.



Photos credits: Gabriela Namie (@gabrielanamie) and Doma02 (@doma02)

Moon Rug



The Moon Rug has four different display modes and is inspired by kinetic and concrete art movements.

It's produced in regenerated nylon (Econyl®) by Decoralle

160 x 191 x 2 cm open 160 x 135 x 2 cm closed (WxDxH)





Photos credits: Gabriela Namie (@gabrielanamie) and Doma02 (@doma02)