

NATASHA SCHLOBACH

**CREATIVE DIRECTOR
DESIGNER**



Born in 1988 and coming from a family of engineers and architects, São Paulo - Natasha Schlobach, graduated in Industrial Design - Product Design by Mackenzie Presbyterian College in 2009.

Still in university; she obtained knowledge in ceramics, modeling, jewelery and furniture. After graduating, he worked as a designer, furniture designer and interior designer at some offices in São Paulo. During 03 years he collaborated directly in the creation and development of products from an important design studio - ,Ovo - plunging into the world of interior and furniture projects. In studio Ovo got in touch with large projects such as institutional halls in the Pinacoteca to large special projects for residential and corporate clients.

She completed his post-graduation in furniture design by Senac in 2012, thus defining the focus of his studio (NSStudio) open in 2013 - the design for the "home". In the second half of 2013, he participated in the team of architect Guilherme Torres, in the development of new pieces and in the reformulation of previous lines. Since 2014, she has been the general director of Núcleo + Mobiliário, thus beginning her career in the academic universe. In the year 2015, he took creative direction of cultural projects of INNER Enterprises; acquiring a look at large projects with brands like Sony and Diageo.

Currently has his studio - NS | Studio, opened five years ago (since June 2013), where he realizes projects of furniture, interiors and projects with curatorship and creative direction in the area of design.

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WWW.NATASHASCHLOBACH.COM

+ 55 11 98391.0337

Publications

São Paulo, FOLHA | august, 2018 | Utensílios Nativos
São Paulo, FOLHA | july, 2018 | bar AMARRA
CASA & JARDIM | april, 2018 | sideboard AURA
CASA & JARDIM | february, 2018 | fruit bowl BOO
CASA & JARDIM | april, 2017 | side table BLOCO
CARAS | march, 2017 | fruit bowl BOO
KAZA | oct.nov, 2016 | dinner table BOARD
CASA CLAUDIA | august, 2016 | sideboard VEREDAS
CASA e JARDIM | april, 2016 | NS
CASA | O Estado de S. Paulo | april, 2016 | NS
CASA e JARDIM | june 2015 | bar PETI
WISH | june 2014 | sideboard BLOCO
KAZA | june 2014 | side table BLOCO
CASA | O Estado de S. Paulo | june, 2014 | sideboard VEREDAS
CASA | O Estado de S. Paulo | may, 2014 | NS
KAZA | april 2014 | Movimento Y
CASA VOGUE | april 2014 | Movimento Y - sideboard VÉRTICE
CASA VOGUE | october 2013 | Antena News | NS



RADAR DESIGN.COM | june 2014 | NS
RADAR DESIGN.COM | june 2014 | NS
RADAR DESIGN.COM | october 2013 | NS

Awards

27º Awards Design MCB

Finalist with armchair PUMA

Salão Design, 2016.

Honorable mention - professional category.



Exhibitions

UTENSÍLIOS NATIVOS | product made from guanandi | september, 2018 | IED RJ - Instituto Europeu de Design, Rio de Janeiro - BR.
UTENSÍLIOS NATIVOS | product made from guanandi | august, 2018 | IED SP - Instituto Europeu de Design, São Paulo - BR.
"EU FALO, COLHER" | product made from guanandi | june, 2018 | MADE - Pavilhão da Bienal, São Paulo - BR.
O NOVO MOBILIÁRIO BRASILEIRO | table Sertão | august, 2016 | IED - Instituto Europeu de Design, São Paulo - BR.
DESIGN É... | august, 2016 | IED - Instituto Europeu de Design, São Paulo - BR.
CO-CRIAÇÕES | table Sertão | august, 2015 | Gallery New Creators, São Paulo - BR.
MOVIMENTO Y | table Vexo | august, 2014 | Hotel Pullman - Vila Olímpia, São Paulo - BR.

Fair

MADE mercado arte design | Exhibitions "Eu Falo, Colher" | june, 2018 | Pavilhão Bienal, São Paulo - BR.
MADE mercado arte design | Stand NSStudio | august, 2017 | Pavilhão Bienal, São Paulo - BR.
PARALELA | Stand NSStudio | february, 2017 | Mube, São Paulo - BR.
PARALELA | Stand NSStudio | february, 2016 | Mube, São Paulo - BR.
PÁTIO DESIGN | Stand NSStudio | august, 2015 | Unibes, São Paulo - BR.
OFFICE SOLUTION | Stand ADP | november, 2014 | Transamérica Expo Center, São Paulo - BR.